Cyber Security Training
KnowBe4

Key questions you should be asking yourself

1. What is Social Engineering and why is it the biggest threat to your business?

Social engineering is the act of manipulating humans into providing confidential information or performing harmful actions. Users are targeted by attackers because humans are vulnerable to deception, influence and disinformation.

Attackers rely on social engineering because it is often the fastest way to further their goals. An attacker only needs to be successful once to compromise their target, while the target needs to be successful 100% of the time to avoid compromise.

2. What is your business doing to raise awareness of online security?

Employees need to be trained regularly and to keep security top of mind; essentially, you should be training your employees to become a human firewall.

Your users are the last line of defence. They are frequently exposed to sophisticated phishing and ransomware attacks; both forms of social engineering.

- 79% of businesses faced a phishing attack
- 2023 saw a 76% increase in financial loss from phishing attacks with a daily cost of around $600k (£460k)
- 91% of successful data breaches start with a spear phishing attack
- Social engineering and phishing are responsible for 70-90% of all malicious data breaches

Source: KnowBe4 and Proofpoint

Please contact your Account Manager to discuss pricing options by calling **0345 862 0350** or email:

sales@aware-soft.com   aware-soft.com

Assured Service Provider
in association with
National Cyber Security Centre
Cyber Advisor (Cyber Essentials)

REGISTERED ISOQAR   UKAS MANAGEMENT SYSTEMS
Certificate Number 15167
ISO 9001, ISO 27001, ISO 14001

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ASL

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How ASL can protect your business

We have partnered with KnowBe4 to provide you with the best security awareness training platform on the market and to help you better manage the growing threat of cyber-attacks, through carefully curated courses. KnowBe4 helps employees become more aware of cybersecurity threats by teaching them how to identify phishing and social engineering threats. The online platform provides you with on-demand, interactive, engaging, and tailor-made role-specific training, whilst monitoring your team's progress with unlimited simulated phishing attacks via email. You can also access KnowBe4 through their mobile Learning App, making it easier to equip your employees with the knowledge they need to protect your business.

ASL Cyber Security Managed Service

- ✓ We set up a phishing security test, to find out what percentage of your employees are phish-prone
- ✓ We create a customised security awareness program tailored to your business
- ✓ We deploy a Phish Alert button, so your employees will have a safe way to report phishing attacks with one click
- ✓ We set up reporting and an action plan
- ✓ We provide cyber security consultation review meetings

How much does the service cost?

ASL use this product in-house to ensure we have a strong culture of security awareness, helping us to protect our staff and our customers' data. KnowBe4 delivers value for money and offers flexibility through monthly per-user pricing, with Silver / Gold / Platinum / Diamond levels to match your needs.

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KnowBe4
Human error. Conquered.

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